



The 2nd PLANT MANAGERS FORUM

第二届 中国厂长 高峰论坛

CRITICAL ISSUES TO BE ADDRESSED:

- ✓ Discussing plant operational strategies responding to the challenges brought by the international financial crisis
- ✓ Examining Chinese manufacturing on how to improve cash flow in the face of an unprecedented financial market crisis
- ✓ Looking at ways to make sure the efficient execution of company strategies and planning amidst the economic turmoil
- ✓ Examining the updated implementation for the labor contract law to cope with the deteriorating market conditions
- ✓ Achieving optimum energy management goals by creating and implementing a strategic action plan
- ✓ Discussing solutions to improve accuracy of sales and production planning
- ✓ Identifying and managing health and safety hazards within your business
- ✓ Effectively assessing and handling the potential risks in your supply chain
- ✓ Providing ideas and thought-processes relating to concepts of Demand-Driven manufacturing
- ✓ Creating the vision for a Kaizen culture and ensure long-term cohesiveness

21 & 22 May 2009 Shanghai China

Millennium Hongqiao Hotel Shanghai

Organized by



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A limited number of opportunities are available for you to join an elite group of solution providers already taking advantage of the exclusive sponsorship packages on offer at the **2nd Plant Managers Forum 2009**. Each sponsorship package is tailored to best suit your requirements and our sales team will work closely with you ensuring that you get a definite return on your investment.

For further information, please contact **Ms. Whitney Shen** on +86 28 65521255 or email to whitney.shen@martinlinking.net.

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Thursday 21st May 2009

0830 Registration and morning coffee

0900 Opening address from the Chairman

0915 **Session One – Cast Study**
Examining Chinese manufacturing on how to improve cash flow in the face of an unprecedented financial market crisis

Glenn Rosenholmer Global Partner/Project Director
UnitedLog Consulting

Glenn has a great strategic and commercial height combined with a creative thinking and an analytic mind. During the almost 20 years he has been working as a consultant, he has worked with a great variety of projects within different fields of expertise, always with very good client results. Glenn has a great deal of experience of international work and projects in Europe covering the supply chain.

1000 **Session Two – Case Study**
Demand-Driven Manufacturing and Operational Process Improvement

The business environment is change and manufacturers need to apply a fundamentally different but effective way of providing value to the market. However, the philosophy and vision behind a transformation in value delivery is only the first step. Companies are asking for hard tools and practical action to help then operationalise and achieve the vision. Demand-Driven concepts provide a way to link all parts of the business together in a seamless, effective and efficient flow. The improvement on the factory floor should be tied to the wider world of business operations and the global supply chain. This presentation will discuss the complete framework and implementation pathway that can lead the manufacturer to tangible and positive results.

Kien Leong General Manager **JCIT Asia Pacific**

1045 Morning refreshment and networking break

1115 **Session Three**
Identify and manage health and safety hazards within your business

From a legal and ethical standpoint, the first duty of a Plant Manager is to provide and maintain a safe and healthy work environment. Managing EHS risks has become a relatively mature function. Most organizations now recognize its importance and manage it as business function – with a focus on increased efficiency, cost savings, risk reduction and reputation management. In this session, Wilson will explore the practical issues and best practices in managing EHS efficiently.

1200 **Networking Luncheon**

1330 **Session Four**
Winning in crisis period through purchasing optimization: Cost-cutting alternatives

The current economic climate is putting pressure on business revenues & profits, and managers are now looking for solutions to save their business. Purchasing divisions can effectively contribute to the action by optimizing the procurement performances of the organization, reduce the supply risk, and save costs. The speaker will present an overview of various cost optimization alternatives and check with the audience their efficiency and applicability to their operations in China.

Guillaume de Roquefeuil Managing Director **BravoSolution**
Chairman of the Sourcing Forum for the European Chamber of commerce

Mr. Guillaume de ROQUEFEUIL - is the Managing Director of BravoSolution China (EMBA INSEAD, MSc Project Management University of Birmingham, Civil Engineer ESTP Paris) .Guillaume has been working for the last 8 years in procurement consulting and cost optimization projects.

Guillaume is also acting as the current Chair of the Sourcing forum for the European Chamber of Commerce in China.

1415 **Session Five**
Manufacturing Planning – Balance between sales and production

Accurate sales forecast is always a challenge for Plant Manager and it can never be right. This session will discuss the solutions to improve accuracy of sales and production planning.

- Things for sales force to work on
- Things for manufacturing to do
- Balancing the equation for both sales and manufacturing

Michael Sherretz

Former China Country Manager and VP Manufacturing

PPG Industries, Tyco Fire & Security, Gambro

15 years experience with PPG Industries, including General Manager, Quality Manager, Operations Manager and Engineering Manager roles;5 Years with Tyco Fire and Security including China Country Manager and Operations Manager;2 Years as VP manufacturing for a Global medical device Company;Last 12+ years spent in China and previous experiences in Mexico, France, Italy and Canada. Working and living internationally for the past 20 years. Built more than 10 factories and office facilities in China.

1500 Afternoon refreshment and networking break

1530 **Session Six- Resource Efficiency: doing more with less in a challenging business environment.**

The current economic climate is persuading organizations the world over to adopt a new approach to value – how they create it, how they add to it and how they harness it to generate a more resource efficient operation. Increasingly businesses are asking themselves a simple question: "How do we do more with less?"

Examples of the benefits ERM has delivered to clients include:

- A multinational manufacturing firm achieved average savings in the first two years of over \$200,000 for every participating facility, mostly through projects with no capital costs.
- A food and beverage company achieved cost reductions of over \$1 million a year through waste reduction and other resource efficiency measures.
- An automotive manufacturer achieved carbon and energy reduction savings of \$10 million by 2012 with an average payback period of two to four years.

Douglas McLachlin Partner, Director of Resources Management Services **Environmental Resources Management (ERM)**

Douglas McLachlin is responsible for ERM's resources management business in China including energy efficiency, green buildings and carbon emissions reduction. With more than 20 years experience as an environmental engineer, he has successfully managed and directed energy efficiency reviews, green building assessments, and the design and construction management of manufacturing facilities in China. ERM is the largest wholly environmental firm in the world with four offices in China including Beijing, Shanghai, Guangzhou and Chengdu.

1615 **Session Seven – Panel Discussion**
Facilitating continuous improvement in manufacturing – with rising labor costs Chinese manufacturing must improve productivity to survive

Foreign and Chinese-owned businesses operating in China now realize that low-cost labor is no substitute for operational excellence that forms the new global standard. So can lean manufacturing enable Chinese factories to compete on performance and productivity? The answer to this question will depend on which lean principles are universal and can be applied successfully in China, and which need to be adjusted to account for the cultural and business environment.

1700 **Closing remarks from Chair and end of the conference day one**

Who Must Attend

Managers, Directors and Supervisors of: Plants, Operations, Engineering, Manufacturing and Supply Chain.

Friday 22nd May 2009

0830 Registration and morning coffee

0900 Opening address from the Chairman

0915 Session One

COMPASS through the crisis – comply with the new labour law and optimize your HR management

Many factories are facing up to competition and challenges in a permanently changing market. Increasing costs, losing key employees and low performance in particular can have detrimental influence on the company's business success in the long run. What solutions does the new labour law provide for reducing, optimizing and efficiently managing HR costs, increasing the profitability and reducing the legal risks of your company?

- Contract management
- Internal Rules and Regulations
- Salary structure
- Time Management
- Management of Low Performers
- Downsizing and Lay offs

Dr. Iris Duchetsmann German-attorney-at-law
Cynthia Zheng Legal consultant
Beiten Burkhardt Law Firm

1000 Session Two

Sustainable Lean @ Mars Jiaxing

How to engage associates to make lean a journey and kaizen a sustainable culture?

- Company Induction
- Mars 5 Principles and Lean 6 Principles
- Mars Jiaxing Lean Delopment Model
- Mars Jiaxing kaizen case sharing
- Learning's of Lean/Kaizen
- Q&A

Yongchun Dai Site Director of Mars Jiaxing,
 Asia Regional Manager of Supply College, Mars University
Mars Foods (Jiaxing) Co. Ltd
 Dai Yongchun is the Site Director of Mars Foods (Jiaxing) Co. Ltd. He entered Wuhan University of Science & Technology in 1979 studying Industry Engineering and got Master Degree of Management in 1996. He had teaching experience in University and operation management experience in McDonald's Beijing. He joined Mars Foods in 1993 as first batch of local manager. He has been responsible for IT department, Commercial Department, Snackfood Plant in Beijing. He accumulated a lot of experience in Supply Chain. He has passion on applying and promoting Lean Manufacturing & Talent Development. He would like to share experience with all of friends who are interested in "Lean" and "Talent Development"

1045 Morning refreshments and networking

1115 Session Three – Cast Study

Examining the execution of company strategies and planning by lean leadership

The difficulties involved in running a Chinese company environment often relate to **execution**. Chinese staff and direct workers can be more flexible, yet often lack the skills and discipline in doing things right. Chinese factory managers will often throw people at a problem and their lack of skills and efficiency is made up in their numbers. If the allocation of resources to the job is inconsistent and the processes poorly defined, the factory responds to the customer by firefighting, expediting and panicking. Not only is this unproductive, it raises the risk of a failure to meet customer promises and creates widespread inconsistency in quality. This session will discuss how to make sure the efficient execution of company strategies and planning both for senior management and staff.

1200 Networking Luncheon

1330 Session Four – Workshop

Examining the business aspect of plant management in economic turmoil – From Plant Manager to Plant CEO and leader

The economic turmoil is forcing every body's attention to the environmental impact to business decisions, business planning and operational efficiencies. Organisations of SMEs to global well established corporations are affected by the dynamic and fast pace environmental changes where profitability, cash flow, overall performance or even the viability is exposed in a high risk environment. Traditional production best practices and operational control techniques have becoming in-sufficient to bring improvement and turn-around strategies. This workshop will focus on how to identify opportunities for moving the business forward to maintain productivity in today's economic turmoil by employing systematic problem solving and continuous improvement strategies. This half-day workshop utilising the patented business engineering approach will look at the ways to grasp the industry trends and potentials - what's the best perspective of connecting plant management, marketing and finance in order to meet the holistic and systematic requirements that the corporation performs as a whole.

Professor Baldwin Hui President
Professor Gary Ching VP
Institute of Business Engineering

Professor Hui has been the vice-rector of two universities in Macau from 1988 to 2002. He is the founder of the Business Engineering PVC BQ Decision and Management System and President of the Institute of Business Engineering. Thousand of mangers & entrepreneurs from different corporations and government bureaus have benefits from his training. Professor Hui also lectures regularly in Asia in variety of financial management and business management subjects. His new book "In Search of Business Continuity: The Business Engineering PVC-BQ System - An Integrated Analytical and Strategy-Formulation Model for Sustainable Business" is destined to become the basis for business education, while its core business model will support a paradigm shift in business management and offer a holistic solution to corporate strategic formulation.

Professor Gary Ching is the founder of the Business Engineering PVC BQ Decision and Management System and the Vice President of the Institute of Business Engineering. Since the early 1990s' Professor Ching has been consultant to many international firms. He was the consultant for US Kurt Salmon Associates, offering advice on market access strategies to enterprises that were seeking development in major Asian markets. Over the years, Professor Ching has helped many companies develop strategies and solutions through creative business models. His clients include large international companies and Fortune 500 companies. In addition to consultancy, Professor Ching is experienced in management training, teaching, and research. His training focuses on enhancing corporate and managerial performance, including corporate strategy and the balanced scorecards.

1700 Closing remarks from Chair and end of the conference

Why You Must Attend

In these uncertain times Plant Managers need to ensure that all components in the plant are performing to their full potential. Streamlining production, implementing improved operating strategies and squeezing the dollar to maximize profit is necessary for Chinese manufacturers to continue making future budgets.

Martin Linking 2nd Plant Managers Forum will offer effective tools and strategies for managing production and quality levels, safety performance, maintenance and operations and addressing environmental concerns. It will also cover such key issues as workplace regulation and labor laws, personnel management, cost cutting and financial controlling practices, optimized operations and maintenance schedules and continuous improvement that will guarantee the plant survives and prospers long into the future.

The 2nd Plant Managers Forum 2009

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Register Now

Contact: Whitney Shen

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Email: whitney.shen@martinlinking.net

Business Opportunities

An exhibition space is available at the conference. Sponsorship opportunities covering lunch, evening receptions and advertising in documentation packs are also available. Please contact Ms. Whitney Shen at +86 28 6552 1255.

Payment Method

Our payment terms are 5 working days on receipt of invoice and full payments can be made by bank transfer.

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